

It can be tough to save for college, and getting started can be the hardest part.

This is why the nonprofit NYC Kids RISE has started the Save for College Program in partnership with the City of New York and the NYC Department of Education.

It's a scholarship and savings program designed to make college more accessible and achievable for your child. The program provides you, your family, and your community with a way to work together to save for your child's future.

All School District 30 kindergartners and first graders can participate in the Save for College Program, regardless of income level or immigration status.

NYC Kids RISE is a nonprofit organization working to expand economic opportunity and equity by providing families, schools, and communities with a way to work together to save for their children's education.

Building on the dreams and expectations that families have for their children's futures, NYC Kids RISE aims to make attending and graduating from college more achievable for all NYC public school students—regardless of where they come from or how much their families have in the bank.

NYC **KIDS RISE**TM Save for College Program

Invest in your child— save for college

FIND OUT HOW
nyckidsrise.org

833-KID-RISE (833-543-7473)

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NYC
**KIDS
RISE**TM

NYC | Office of
the Mayor | Department
of Education

GRAY
FOUNDATION

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ALL District 30 kindergartners and first graders are eligible to participate in a college scholarship and savings program.

Kick off elementary school with a savings plan for college and career training.

Opportunities for Children, Parents, Families, and Communities

The NYC Kids RISE Save for College Program allows you, your family, and your community to build a foundation together for your child's future by:

- 1** Providing an NYC Scholarship Account for every participating student, money that can only be used for college and career training;
- 2** Empowering families with the tools and information to develop their own college savings plans;
- 3** Supporting communities to work together to invest in their children's scholarship accounts;
- 4** Reinforcing the expectation of attending college through events and campaigns in schools and across neighborhoods; and
- 5** Supporting financial education in the classroom, working with teachers and the Department of Education.

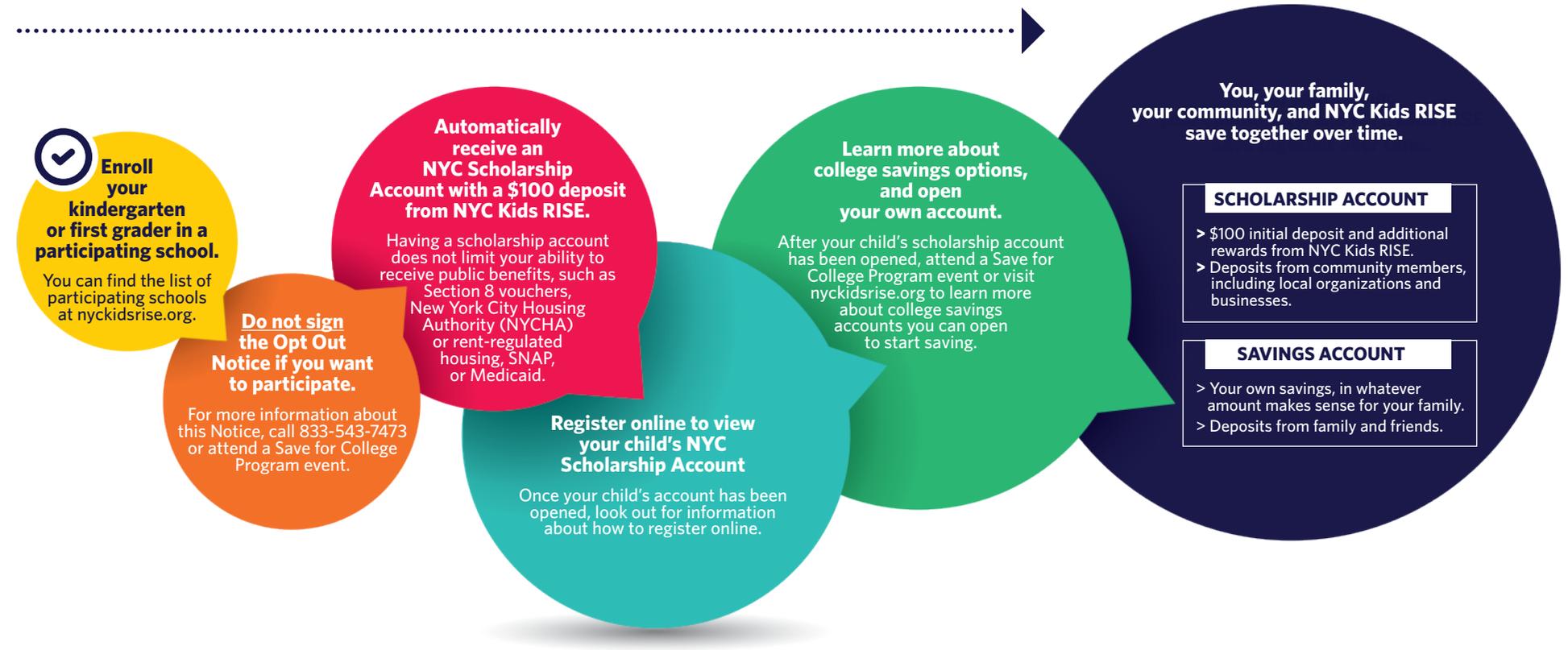
Want more information?

Visit nyckidsrise.org, call 833-543-7473, or email info@nyckidsrise.org.

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How It Works: A Long-Term Partnership to Save for Your Child's Future

Good news! Your child will be automatically enrolled in the Save for College Program unless you choose not to participate. You do not have to do anything to enroll and receive an NYC Scholarship Account. Here's how it works:



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