

The **NYC Kids RISE Save for College Program** provides families, schools, and communities with a way to work together to save for and invest in their children's futures. It is a scholarship and savings program designed to make college and career training more accessible for public school students.

## WHO can participate?

All families with kindergarten students enrolled in a NYC public school (including participating charter schools), no matter their income or immigration status.

## HOW do you participate?

Good news! Your child will be automatically enrolled in the Save for College Program unless you choose not to participate by "opting-out." **You do not have to do anything for your child to receive a free NYC Scholarship Account.**

## WHY was it created?

So that every NYC public school student can dream big, build financial assets that can be used for their college and career training, and receive support from their community along the way.

## HOW does it work?

The Program allows families, schools, and communities to build a foundation together for their children's future by:

- **Providing an NYC Scholarship Account for every participating student**  
All students receive an NYC Scholarship Account an initial allocation of \$100 by NYC Kids RISE on their behalf. There are also opportunities to collect up to \$200 in early rewards.
- **Supporting families with the tools and information to develop their own savings plan**  
After activating their child's NYC Scholarship Account, families can open and connect a college and career savings account that they own through the online platform. Then, families can start saving money in the ways and amounts that make sense for their finances.
- **Encouraging communities to work together to invest in their children's NYC Scholarship Accounts**  
Businesses, organizations, institutions, and others can contribute to NYC Scholarship Accounts. These contributions further increase the money in each child's account and demonstrate their community's support for every child's success.
- **Reinforcing expectations of attending college and career training**  
Milestone events, activities, and campaigns in schools and across neighborhoods help students imagine what's possible for their futures.
- **Teaching financial education in the classroom**  
Students receive age-appropriate financial education starting in Kindergarten.

**Learn More:** Talk to your child's school or contact NYC Kids RISE at (833) 543-7473, [info@nyckidsrise.org](mailto:info@nyckidsrise.org) or visit [www.nyckidsrise.org](http://www.nyckidsrise.org).