

College Visit Remote Adaptation



Overview

Due to the coronavirus pandemic, we understand that activities and programming may be held virtually. Below we propose a virtual version of the College visit toolkit, that still exposes families to a variety of colleges in the area without having to step foot onto a campus.

Create a college visit contest among your participating families who are enrolled in the Save for College Program by using virtual college tours and Google Forms to quiz families on their “college tour” and on the basics of the Save for College Program.

Promote the college visit contest to families via email or social media. Each week families will receive a link to a virtual college tour and a Google Form with a few questions about the college campus and the Save for College Program. The first 5 families to answer all the questions correctly win a prize of your choosing. This could be a gift card or a book or toy for the participating child. Below we provide links to virtual tours for two local colleges and questions and answers that you can turn into your own Google Form to share with families and track their responses. As part of the wrap up of the contest, email each participating family the Save for College Program Journey Planner and Types and Costs of College Handout.

Special thanks to the City of San Francisco's [Kindergarten to College Program](#) for giving us this great idea!

Steps to Prepare & Execute

1. Prepare your Google Forms. See below for the proposed content and [this link](#) for Google Form instructions.
2. Decide on your audience. Younger students can fill this out with parents while older students can fill this out on their own.
3. Choose and order your prizes.
4. Determine how you will get the prizes to recipients.
5. Decide when the opportunity to fill out the form starts and finishes for participants each week.
6. Decide how you will share the form with participants (social media post, email etc.).
7. Advertise the contest two weeks ahead of time and one week ahead of time and make the rules very clear both in your promotion of the contest and in the Google Form itself.
8. Remember to celebrate the winners every week.
9. End the two weeks with a virtual celebration of the winners and email out educational materials to participating families.



Week 1: SUNY Stony Brook

Tour Link

https://www.youvisit.com/tour/stonybrook/80175?fromSearch=1&wph=1&skipPrompt=1&tourid=tour1_10_25_19_28865

Google Form Description

Welcome to [Insert Organization Name]'s Save for College Program College Tour Contest. This week we spotlight SUNY Stony Brook. Stony Brook is a 4 year public university in the State University of New York (SUNY) System. Submit your answers by 5:00pm on [Insert Day, Date, Time]. The first 5 families with the correct links will win a prize.

- Fill out your contact information
- Look at the questions below and keep them in mind as you tour the school
- Click on [this link](#) for a virtual tour of the college
- Answer the questions below
- Hit submit when you have answered all your information

Google Form Content

Create short answer fields for **parent/guardian first name**, **parent/guardian last name**, **parent/guardian email address**, and **child's name**. Then, create the following multiple choice questions. The correct answers are highlighted in **green**.

1. Can you take theater classes at the Staller Center for the Arts?

- a) Yes
- b) No

2. How many books are in the Melville Library?

- a) 2,000
- b) 200,000
- c) 2,000,000

3. Where does the Zebra Path lead?

- a) The career center
- b) The dining hall
- c) The dorms

4. What color do students wear during sporting events?

- a) Red
- b) Yellow
- c) Blue

5. In what shape is the Umbilic Torus Sculpture?

- a) A circle
- b) A square
- c) A triangle

6. What is in Harriman Hall?

- a) The business program
- b) The dance program
- c) The science lab

College Visit Remote Adaptation



7. What color is the bus at the bus loop?

- a) Blue
- b) Red
- c) Yellow

8. True or False? The goal of the Save for College Program is that every child graduates with assets and increased expectations for college.

- a) True
- b) False

9. True or False? Any K or new 1st-3rd grader in a participating school in district 30, regardless of income or immigration status, is eligible for the Save for College Program.

- a) True
- b) False

10. True or False? Every child enrolled in the Save for College Program automatically receives an NYC Scholarship Account with an initial \$100 deposit.

- a) True
 - b) False
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College Visit Remote Adaptation



Week 2: Lehman College

Tour Link

<https://www.youvisit.com/tour/61048?fromSearch=1&&wph=1&skipPrompt=1&fromSearch=1>

Google Form Description

Welcome to [Insert Organization Name]'s Save for College Program College Tour Contest. This week we spotlight Lehman College. Lehman College is a public school in the City University of New York (CUNY) system. Submit your answers by 5:00pm on [Insert Day, Date, Time]. The first 5 families with the correct links will win a prize.

- Fill out your contact information
- Look at the questions below and keep them in mind as you tour the school
- Click on [this link](#) for a virtual tour of the college
- Answer the questions below
- Hit submit when you have answered all your information

Google Form Content

Create short answer fields for **parent/guardian first name, parent/guardian last name, parent/guardian email address, and child's name**. Then, create the following multiple choice questions. The correct answers are highlighted in **green**.

1. Where is Lehman College?

- a) The Bronx
- b) Staten Island
- c) Manhattan

2. Which country gave Lehman College an "Olmec Head" sculpture?

- a) Mexico
- b) France
- c) Canada

3. How many gyms are in the APEX?

- a) 2
- b) 4
- c) 6

4. What is in the Nursing Building?

- a) The student health center
- b) A hospital
- c) A dining hall

5. What important service can you get at Shuster Hall?

- a) Lunch
- b) Admissions
- c) A haircut

6. Are there trees on the college walk?

- a) Yes
- b) No

College Visit Remote Adaptation



7. What color is the student life building?

- a) Blue
- b) Red
- c) Yellow

8. True or False? Participating Parents can deposit money into their child's NYC Scholarship Account.

- a) True
- b) False

9. True or False? Through the Save for College Program, parents have an opportunity to open their own college savings account and save for their child's college and career training in the way that makes sense for them.

- a) True
- b) False

10. True or False? Through the Save for College Program, parents can earn rewards for their child's NYC Scholarship Account by taking certain steps.

- a) True
 - b) False
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Week 1: SUNY Stony Brook [En Español]

Tour Link

https://www.youvisit.com/tour/stonybrook/80175?fromSearch=1&wph=1&skipPrompt=1&tourid=tour1_10_25_19_28865

Google Form Description

Bienvenidos al Concurso de la Visita Universitaria de [Insert Organization Name], una parte del Programa de Ahorro para la Universidad. Esta semana destacamos SUNY Stony Brook. Stony Brook es una escuela pública de 4 años en el sistema del State University of New York (SUNY). Envíe sus respuestas antes del 5pm el [Insert Day, Date, Time]. Las primeras 5 familias que envían respuestas correctas reciben un premio.

- Marque su información de contacto
- Revise las preguntas a continuación y considérelas mientras visite la escuela
- Haga clic [aquí](#) para empezar la visita virtual
- Responda a las preguntas a continuación
- Haga clic en 'submit' cuando haya terminado

Google Form Content

Create short answer fields for **nombre del padre/guardián, apellido del padre/guardián, correo electrónico del padre/guardián**, and **nombre del niño/a**. Then, create the following multiple choice questions. The correct answers are highlighted in **green**.

1. ¿Se puede tomar clases de teatro en el Staller Center for the Arts?

- a) Sí
- b) No

2. ¿Cuántos libros hay en la biblioteca Melville?

- a) 2,000
- b) 200,000
- c) 2,000,000

3. ¿Hacia dónde conduce el camino 'Zebra'?

- a) El centro de carreras
- b) La cafetería
- c) Los dormitorios

4. ¿Qué color llevan los estudiantes en los eventos deportivos?

- a) Rojo
- b) Amarillo
- c) Azul

5. ¿Qué forma tiene la escultura 'Umbilic Torus'?

- a) Un círculo
- b) Un cuadrado
- c) Un triángulo

6. ¿Qué puede encontrar en Harriman Hall?

- a) El programa de negocios
- b) El programa de baile
- c) El laboratorio de ciencias

College Visit Remote Adaptation



7. ¿De qué color es el autobús en la estación?

- a) Azúl
- b) Rojo
- c) Amarillo

8. ¿Verdadero o falso? La meta del Programa de Ahorro para la Universidad es que cada niño se gradúe de la secundaria con ahorros para la universidad y mayores expectativas para asistir.

- a) Verdadero
- b) Falso

9. ¿Verdadero o falso? Cada estudiante en el kíndergarten, 1er, 2o, o 3er grado en una escuela participante en el Distrito 30 es elegible para participar en le Programa de Ahorro para la universidad, sin importar su estatus migratorio ni los ingresos de su familia.

- a) Verdadero
- b) Falso

10. ¿Verdadero o falso? Cada estudiante inscrito en el Programa de Ahorro para la Universidad recibir automáticamente una Cuenta de Beca NYC con un depósito inicial gratis de \$100.

- a) Verdadero
 - b) Falso
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Week 2: Lehman College [En Español]

Tour Link

<https://www.youvisit.com/tour/61048?fromSearch=1&&wph=1&skipPrompt=1&fromSearch=1>

Google Form Description

Bienvenidos al Concurso de la Visita Universitaria de [Insert Organization Name], una parte del Programa de Ahorro para la Universidad. Esta semana destacamos Lehman College. Lehman College es una escuela pública en el sistema del City University of New York (CUNY). Envíe sus respuestas antes del 5pm el [Insert Day, Date, Time]. Las primeras 5 familias que envían respuestas correctas reciben un premio.

- Marque su información de contacto
- Revise las preguntas a continuación y considérelas mientras visite la escuela
- Haga clic en [este enlace](#) para empezar la visita virtual
- Responda a las preguntas a continuación
- Haga clic en 'submit' cuando haya terminado

Google Form Content

Create short answer fields for **nombre del padre/guardián, apellido del padre/guardián, correo electrónico del padre/guardián**, and **nombre del niño/a**. Then, create the following multiple choice questions. The correct answers are highlighted in **green**.

1. ¿Dónde se encuentra Lehman College?

- a) El Bronx
- b) Staten Island
- c) Manhattan

2. ¿Qué país donó una cabeza colosal olmeca a Lehman College?

- a) México
- b) Francia
- c) Canadá

3. ¿Cuántos gimnasios hay en el APEX?

- a) 2
- b) 4
- c) 6

4. ¿Qué se encuentra en el edificio de enfermería (Nursing Building)?

- a) El centro de salud estudiantil
- b) Una hospital
- c) Una cafetería

5. ¿Qué servicio importante puede acceder en Shuster Hall?

- a) El almuerzo
- b) Admisiones
- c) Un corte de pelo

6. ¿Hay árboles en el camino universitario (University Walk)?

- a) Sí
- b) No

College Visit Remote Adaptation



7. ¿De qué color es el edificio de vida estudiantil (Student Life Building)?

- a) Azúl
- b) Rojo
- c) Amarillo

8. ¿Verdadero o falso? Los padres pueden depositar a la Cuenta de Beca NYC de su hijo/a.

- a) Verdadero
- b) Falso

9. ¿Verdadero o falso? A través del Programa de Ahorro para la Universidad, los padres tienen la oportunidad de abrir su propia cuenta de ahorro universitario y ahorrar para la educación de su hijo/a según la manera que tiene sentido para su familia.

- a) Verdadero
- b) Falso

10. ¿Verdadero o falso? A través del Programa de Ahorro para la Universidad, los padres pueden tomar ciertos pasos para recibir más recompensas de beca para su Cuenta de Beca NYC.

- a) Verdadero
 - b) Falso
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